

PLANET EXPAT IS HIRING A ONLINE MARKETING TRAINEE FOR CONTRACT FROM 6 TO 12 MONTHS.

Date : 01/07/2017

Job reference : 170602-20266847

Type of contract : Contract

Localisation : Santiago de Chile 0000, CL

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience : 6 months - 1 year

Company description :

Planet Expat provides career-boosting internship job opportunities in some of the most innovative dynamic companies in Latin America, Europe, the US and Asia. We are now hiring for the company below:

"We are a Chilean company born in 2009 and based in Santiago. We offer financial solutions to Small Medium-sized companies. We count with a very solid team with partners in Silicon Vllej.

We use new technologies and tools to create agile and efficient solutions for our clients. Today we are focusing on the online channel as is the main source to capture new clients.

Joining our team you will experience great challenges and learn from a team that already achieved great results."

Job description :

We are looking for a Online Marketing Trainee that will create and implement our digital marketing strategy for a new line of products.

- Create and implement our digital marketing strategy
- Rewrite annd improve pages for SEO
- Lead our content marketing effort
- Paticipate to the development of Marketing/Ad Campaigns
- Analyze and report campaigns performance
- Conduct growth hacking techniques

Required profile :

- Student or recent graduate position
- Excellent to Native Spanish
- Marketing-related studies
- Previous experience in Digital Marketing is a great plus
- Strong knowledge of SEO, SEM, Retargeting, Facebook Ads and Google ads
- Interest for the fintech sector is a plus

To apply: <https://apply.multiposting.fr/jobs/6310/20266847>